



AntiVirus & Content Security

**SECURE • SCALABLE • RELIABLE**

## eScan Unique Selling Points

The following points about eScan are the ones which make the **BIGGEST** impact on prospective customers:

1. **eScan Toolkit:** eScan toolkit is part of the eScan product range and it is one of the most popular supporting tools that is given by us. Customers use eScan toolkit for malware/adware/spyware removal and also for removing the "after-effects" of malware infection. It is also available as a stand-alone download.



Many forums across the world suggest and use eScan toolkit for customers who are affected by "strong" infections. As a result of this toolkit, eScan got the highest marks for malware disinfection from AV-Comparatives.

If a customer purchases eScan, he also gets to use this toolkit on all computers which **DO NOT** have eScan. The Toolkit is also available as a stand-alone download.

2. **Endpoint Security:** eScan Endpoint Security or device control is a feature which helps customers to secure USB/Flash and other storage devices. Device control also provides for white-listing and device authentication so that users can "disallow" foreign devices from accidentally infecting their systems. Endpoint Security also provides application control, which is used for blocking unauthorized applications.



3. **Lowest memory usage:** eScan has one of the lowest memory-footprints (less than 10 MB at idle times) amongst all AV products.



4. **FREE eScan Remote Support:** eScan is the **ONLY** product in the market to provide the eScan Remote Support facility, integrated in the software, to help consumers to detect and solve malware-related issues, in the fastest possible time-frames.



5. **White-listing:** eScan, today, can boast of the fastest scanner because, other than regular malware databases which all vendors provide, we also provide white-listing databases, which ensures that our monitoring only checks for "NEW" unknown files or modified files, and not the regular files.



6. **Protection from accidental detections of Operating System files (false-positives) :** In April 2010, McAfee customers all across the world suffered a terrible outage because of a critical Operating System file was wrongly detected as malware by the McAfee engine. This problem will **NEVER** arise with eScan because, with the help of Microsoft, and our own white-listing database, we will **NEVER** analyze a clean Operating System file. So the probability of wrongly detecting a good **OS** file as malware is close to **ZERO**.



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7. **Auto-detection of gaming mode:** eScan is the **ONLY** product which features auto-detection of gaming mode. This means that when a gamer is running a popular game, the product will go into "idle" or "low-priority" mode so that most of the **CPU** is given over to the gaming product.



8. **OS Vulnerability checks :** Most products in the market **DETECT** non-presence of critical OS updates and warn the user. eScan is the **ONLY** product which also automatically **DOWNLOADS** these **OS** updates (from Microsoft), if necessary, and **REMOVE** the vulnerabilities.



9. **Auto and free feature additions during the period of contract:** eScan is the **ONLY** product that gives out new features (as auto-updates) to consumers **FREE** of cost during the contract period. Other vendors give out feature additions as part of **NEW** Product releases, for which customers have to pay.



10. **Auto-backup of critical files :** eScan is also the **ONLY** product which provides the feature of auto-backup of critical **OS** and Application files. The auto-backup becomes important if a new variant of a file-infector (like Virut, Virtob or Sality) infects the system.



11. **Windows Based eScan Rescue Disk :** eScan Rescue Disk provides you with a Windows based clean environment that helps you to scan and clean the system and fix the Windows registry changes done by viruses.



12. **Works in Safe Mode :** In case of infections, eScan also has the ability to scan and clean in safe mode.



13. **Customization :** With the eScan customization kit, eScan Channel Community can get customer protection by customizing eScan products with their email-ID, website and buy links.

