



[Computer & Technology](#)

SHARE    ...

eScan launches Latin Spanish language website for its users!



2011-08-19 13:08:59 - **eScan, the leading Security Solution provider and the world's first Real-time Anti-Virus and Content Security Solution developer has announced the official launch of its Latin Spanish language website to support its Customers and IT users in Latin America.**

 Print article
 Refer to a friend

Michigan, USA, August 18, 2011 - The website is now live at www.latam.escanav.com.

The Latin American visitors from Colombia, Peru, Bolivia, Paraguay, Uruguay, Ecuador, Argentina, Chile, Venezuela, Mexico, Panama, Puerto Rico, Costa Rica, Honduras, Guatemala, El Salvador and Nicaragua will now be able to access the eScan website in their local language. The domains that have been set to

point for Mexico are www.escan.com.mx, www.escanav.com.mx, and www.escanmexico.com, for Colombia it is www.escanav.com.co and for Venezuela the domain is www.escanav.com.ve.

Earlier in year 2010, eScan had launched its new website by changing in domain name from www.mwti.net to www.escanav.com, as a step ahead towards strengthening its brand identity. This new website with its world class look and feel has global outlook of the

eScan brand bringing an easy and friendly user interface to its visitors, targeting to address needs of both the channel partners and the end users. Later, eScan launched its German website for its German speaking IT Users and Partners. And now with its new Spanish website, eScan aims to increase its brand connect with its Latin Spanish speaking customers and Partners. This will allow further engaging with and serving the Latin American market which consists of 80% of Spanish speaking population.

On this occasion, eScan CEO and Managing Director, Mr. Govind Rammurthy said, "eScan is multilingual software and we plan to create localized sites to cater to

the IT users in different geographies. I am happy with the launch of the Latin Spanish language website as eScan is already one of the most preferable softwares amongst the IT users in Latin America. As we constantly strive to improve our customer's experience with eScan, this Latin Spanish website will enable us to provide our services to many more IT Users across Latin America in their native language."

eScan COO, Mrs. Rohini Sonawane added, "The launch of new Latin Spanish version of our website is a major step forward to focus more Latin America market penetration opportunities. With this website, we

enhance our web presence along with effective medium of communication with our Latin Spanish customers and partners and our aim to reach as wide IT Users as possible can also be achieved."

About eScan

eScan, the world's first Real-time Anti-Virus and Content Security software for desktops and servers is developed and marketed by MicroWorld. It is powered by innovative and futuristic technologies, such as MWL Technology, DIRC Technology, NILP Technology, and sophisticated Anti-Virus Heuristic Algorithms that not only provide protection from current threats, but can also provide proactive protection against evolving threats. It has achieved several certifications and awards from some of the most prestigious testing bodies, notable among them being Virus Bulletin, AV-Comparatives, West Coast Labs (Checkmark), ICSA, and PCSL labs. Combining the power of various technologies, eScan provides Multilevel Real-time Protection to Computers and Networks. For more information, visit www.latam.escanav.com and for English version, visit www.escanav.com.