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## eScan launches new anti-virus targeting next-gen threats

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Malicious URL filtering, whitelisting and Web anti-phishing

eScan, a provider of real-time anti-virus and content security offerings, has launched eScan 11, a version of information security offering, which also includes a new interface and additional support offerings that are designed to accommodate any user with unique needs.

eScan 11 features malicious URL filtering to block access of users to harmful websites/URLs and prevent infections from "drive-by downloads" - socially-engineered malware that evades traditional security programs by using Web page download links to quickly deliver a dangerous payload.

The new tool includes malicious URL filtering, whitelisting for increasing performance by utilising lower system resources, rescue CD to enable users to download an ISO file, and content security and parental control for helping users to block objectionable content.

It also includes Web anti-phishing, virtual keyboard, folder and files security, and advanced self-protection features for preventing new generation malware from disabling eScan real-time protection on a user's computer.

In addition, eScan 11's multiple detection engines are designed to ensure complete security for current and next generation threats.

eScan CEO and managing director Govind Rammurthy said eScan 11 addresses to today's new security priorities with a comprehensive anti-virus, anti-spam and content security offering that is not only equipped to provide zero-day protection, but is also designed with the diverse requirements and sophistication of today's users in mind.

"eScan 11 is unique in that it is both feature-rich and user-friendly, making this an effective and practical weapon against viruses, spyware, keyloggers, hackers, spam and other malicious internet threats, including new, more stealthy 'drive-by downloads' techniques," Rammurthy said.

"While eScan 11 provides multi-layered protection, it utilizes very low memory and system resources so that system speed is not compromised."

eScan 11 also comes with a Gaming Mode that ensures uninterrupted gaming experience and a Laptop Mode feature that provides unmitigated battery time on laptops.

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