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eScan Participates in EXPO COMM Mexico 2010

/PRZOOM - Newswire/ - **eScan, one of the leading Information Security solutions that provide proactive protection against virus, spam, trojan, and many other information security threats, announced that it would be a part of EXPO COMM 2010.**

Mexico City, Mexico, 02/18/2010 – Expo Comm is the World's Leading Telecom and Broadband Technology event taking place in Mexico and is scheduled from February 23-25, 2010.

eScan will be exhibiting its latest advancements in the eScan range of products at EXPO COMM - stand no. 923. Built on the revolutionary technologies such as: MicroWorld Winsock Layer (MWL), Non-Intrusive Learning Patterns (NILP), Real-Time Blackhole List (RBL), Spam URL Real-Time Block List (SURBL), eScan provides total protection to your Computer System even against zero day threats.

Mr. Govind Rammurthy, CEO & Managing Director of eScan, said "The advent of Web 2.0 and the large scale adoption of social networking sites have opened up several opportunities for the cyber criminals. Therefore, an information security solution such as eScan is very essential to deal with the ever increasing risk of malicious attacks. Since its launch in 2009, eScan version 10 has received a lot of accolades and awards, in-fact recently eScan has been awarded gold certification from AV Comparatives for excellent malware removal."

Sharing her views about this event, Mrs. Rohini Sonawane, Chief Operations Officer of eScan, said, "B3 FORUM, BROADBAND FOR BUSINESS powered by EXPO COMM is the international business forum created to explore the potential opportunities of the Broadband growth in Mexico. With some of the innovative features recently added such as Remote Support, Auto Back-up/Restore & USB protection, eScan is all set to capitalize this opportunity to increase its strength in Latin America."

"We met eScan at Expo Comm Mexico 2009, and undertook the exclusive distribution of eScan OEMs. eScan provides a wide range of solutions to cater to each & every segment of users; and with the feature of eScan Remote Support, it has become easier for us to provide the technical support to our customers. We look forward to this years' EXPO COMM to expand our Channel Network in Latin America" said Mr Jorge Duran, Commercial Director of SEGTIMEX.

About eScan

eScan (ecanav.com), the world's first Real-Time Antivirus and Content Security software for desktops and servers is developed and marketed by MicroWorld. MicroWorld Winsock Layer (MWL) is the revolutionary technology underlying the eScan product range, and bringing it several certifications and awards by some of the most prestigious testing bodies, notable among them being Virus Bulletin, AV Comparatives, ICSA Labs, Checkmark and PC Security Labs. Combining the power of various technologies, eScan provides Multilevel Real-Time Protection to Computers and Networks.

About SEGTIMEX, S.A. de C.V.

SEGTIMEX SA de CV is a newly opened company having an experience of 15 years in software security market. They have an extensive reseller network in Mexico and Central America and are recruiting more channel partners to intensively penetrate the market. SEGTIMEX SA de CV has offices in Mexico City, Guadalajara and Cancun and are planning to open new offices in other cities of Mexico and Central America.

About EXPO COMM Mexico 2010

Since 1986, the worldwide EXPO COMM series has been delivering professional audiences in size, scope and purchasing power, spanning multiple markets in a way that is unmatched by any other event. No other telecommunications show offers the truly global reach that EXPO COMM provides. The combined attendance of all of the EXPO COMM events provide immediate access to the worlds leading carrier service providers as well as the corporate world of enterprise network managers and business users. EXPO COMM has developed a global database that will help companies penetrate new markets cost effectively, while building brand recognition in the expanding technology centers of Asia, Europe and the Americas.

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