

[Home](#) | [Subscriptions](#) | [Media Kit](#) | [About Us](#)

Search CRN

SEARCH

[News](#) | [IT Channel](#) | [Networks](#) | [Security](#) | [Storage](#) | [Hardware](#) | [Software](#) | [Services](#) | [Events](#) | [Blogs](#)Follow Us: [t](#) [f](#) [in](#) [O](#)[Home](#) >> [Security](#)Get FREE Newsletter 

## LATEST ISSUE



## PREVIOUS ISSUES

## VIDEOS



## WHITEPAPERS

- » [IP Voice trading System](#)
- » [Dealer Desk of the Future](#)
- » [Top 10 Security Risks](#)
- » [How Green is your IT?](#)

[More](#)

## ADVERTISEMENT

## Ads by Google

[eScan](#)  
[Biostar Driver](#)  
[Biostar 4](#)  
[Anti Virus eScan](#)  
[MB Biostar](#)

## Ads by Google Ads 1

[Motherboard](#)  
[eScan](#)  
[Biostar Driver](#)  
[MB Biostar](#)  
[Anti Virus eScan](#)



## Biostar Motherboard Customers To Get 90 Days Of EScan Free

CRN Network, March 4, 2010, 1100 hrs

eScan and Biostar have joined hands globally to offer a 90-day version of eScan Antivirus Edition along with the latter's motherboards.

Last year alone, Biostar had sold more than 6 million motherboards. The distribution bundling will be available across the globe including countries in Europe, North America, South America, and Asia.

Talking about this venture Sunil Kripalani, Vice President, Global Sales and Marketing, eScan said, "Our main objective for this partnership is to increase the penetration of eScan in assembled market. Assembled market constitutes a major share in the consumption of computer peripherals and it is extremely vital for us to reach out to them."

Eric Tung, Global Marketing Manager, Biostar, said, "Biostar is always trying hard to enhance our product quality, performance and create value additions. Bundling eScan will make it beneficial for our users."



Comment:\*

First Name:\*

Last Name:\*

Company:\*

City:\*

E-mail:\*

Verification Code:\*



Type the characters you see in the picture above.

Submit

Reset

## Comments

1

No Comments to display

**Disclaimer:** Messages posted on this Web site under the 'Comments' area are solely the opinions of those who have posted them and do not necessarily reflect the opinions of UBM India Pvt. Ltd.(CMP) or its site www.crn.in . Gossip, mud slinging and malicious attacks on individuals and organizations are strictly prohibited. UBM India Pvt.Ltd.(CMP) and www.crn.in can not be held responsible for errors or omissions in content, nor for the authenticity of the user/company name or email addresses associated with posted messages. UBM India Pvt.Ltd. (CMP) reserves the right to edit or remove messages containing inappropriate language or any other material that could be construed as libelous, potentially libelous, or otherwise offensive or inappropriate. UBM India Pvt.Ltd.(CMP) and www.crn.in do not endorse the products and services or any other offerings mentioned in these messages.

## MOST POPULAR

- [Symantec To Create Specialists](#)
- [Inculcating business ethics in channels](#)
- [Microsoft Launches Exciting Promo Offer For Windows 7](#)
- [IT Hardware Sales Grow Owing To Improving Economy: Study](#)
- [Logitech Unveils Webcam C500](#)

## MOST DISCUSSED

- [Symantec emerges as the most preferred \(4\)](#)
- [Inculcating business ethics in channels \(3\)](#)
- [ZyXel Announces ZyWall ZLD v2.20 Firmware \(2\)](#)
- [Adobe Launches New Channel Partner Program \(2\)](#)
- [Simmtronics Offers Its Latest Motherboard At Cheaper Rate \(2\)](#)

## EDITOR'S BLOG



### Inculcating business ethics in channels

Canon won the category by scoring higher than HP on all parameters except two—channel training

and certification, and brand-pull and customer marketing

- [More power to the channel](#)
- [Changing Channel Preference](#)

[More](#)

## NEW PRODUCTS

### Toshiba Satellite L510-P401A

Toshiba's latest Satellite L510-P401A is a 14-inch consumer notebook powered by a dual core 2.2GHz Intel Pentium T440 processor and includes Intel GL40 chipset and Intel GMA 4500MHD graphics card

- [Kingmax 32GB SDHC card](#)
- [SatNav Moov200](#)

[More](#)

## POLL

**Has payment defaults increased among your channels?**

- ☐ Yes
- ☐ No
- ☐ Can't say

VOTE

[View Polls Archive](#)

## CRN SPECIAL