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MicroWorld Appoints Shani Peripherals as Gujarat Disti

CRN Network, Mar. 17 2009, 1030 hrs

MicroWorld has appointed Shani Peripherals as its distributor for Gujarat. With this partnership, the vendor aims at expanding its market reach for its anti-virus and content security solutions in the state.

Anil Gupta, Head, National Sales, MicroWorld said, "With a decade long experience of handling premium networking and peripheral brands, Shani possesses the requisite credentials to help expand our reach and market share in the region."

"As security market is growing fast, we decided to enter it and are happy to become a master distributor of eScan products in the region. We have a network of more than 100 SIs, 200 value added resellers and around 400 resellers across Gujarat and we will deliver eScan range of products through all these channels in the region," said Kshitij Desai, Director, Shani Peripherals.

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