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eScan Signs RS Computer As RD For South

CRN Network, August 18, 2009, 1400 hrs

eScan has signed up RS Computer Enterprises as its regional distributor for Tamil Nadu, Kerala, Andhra Pradesh and Karnataka.

With this latest addition, the information security provider has now extended its reach in southern India which is a major market for the company.

"We are very confident that RS Computer will prove to be the perfect partner with their strong network of resellers and VARs spread acro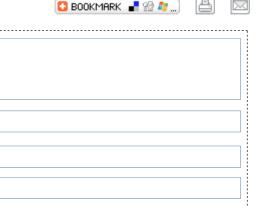ss south India. It will help eScan to increase its reach to every user across the SOHO & SMB segment, which is a strong focus area for us," said Sunil Kripalani, VP, Global Sales & Marketing, MicroWorld

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"The PC market in South India is very evolved and aware with a high rate of PC penetration and security consciousness among users. eScan is already a popular brand in these markets and we are proud to represent the brand here. Through our network of over 800 resellers and five branches, we plan to double this popularity," said Sandeep Bagri, CEO, RS Computer Enterprises.

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