

# CRN - Get Personal

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## GET Personal

**"I want to eradicate illiteracy"**



**SUNIL KRIPALANI**

Sunil Kripalani is the Vice President, Global Sales and Marketing at eScan. He has been instrumental in broadening the company's operations in the global market and today manages the sales & marketing operations. Prior to eScan, he worked with companies such as Elecon Group, Mittal Group, Methodex Infres and Mafatlal Group. He has an experience of 27 years in sales and marketing.

**If not in the IT industry:** If not in the IT industry: Music industry.

**Biggest passion:** Sales.

**Behind the wheels:** BMW.

**Gadget I can't live without:** Smartphone.

**Weekends are for:** Family.

**Favorite holiday destination:** Australia.

**Hate the most:** Hypocrites.

**Favorite movie:** Baghban.

**Favorite Stars:** Amitabh Bachchan.

**Role Model:** Mother Teresa.

**Ultimate Ambition:** To make eScan No. 1 brand.

**Wildest Thing I have ever done:** Convincing the teacher to let me bunk the class.

**Thing I most want to do:** Listen to music.

**If I became the PM:** I would focus on eradicating illiteracy.

**Celebrity i would like to spend my day with:** Amitabh Bachchan.

**One person I would like to meet, and why:** Bill Gates, to get tips on achieving success.

**Deepest and darkest fear:** Failure. ■