



Tuesday 21 July 2009

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### MicroWorld offers 'Monsoon Bonanza' to Partners

This offer will take partners to places like Thailand, Malaysia, Kerala and Goa



Monday 20 July 2009

In its bid to award the channel community, **MicroWorld**, a provider of anti-virus and content security solutions, has designed a special programme to reach out to its resellers this monsoon. The '**Monsoon Bonanza**', for the period July-September 2009, offers prizes to be won by participating resellers.

Designed exclusively for eScan resellers, the scheme offers exiting prizes like fully paid holiday trips to **Thailand, Malaysia, Goa & Kerala for a couple for 2 nights and 3 days**. Additionally, partners can get opportunity to win mobile phones, refrigerators, digital cameras, 1GB iPods, DVD players, branded watches and shirts. To be eligible for the scheme, resellers have to collect certain number of points through their sales. To participate, resellers need to register online at [http://msspl.co.in/events/monsoonbonanza09\\_register.asp](http://msspl.co.in/events/monsoonbonanza09_register.asp), on or before July 30, 2009.

"We have devised this scheme for our resellers to show our appreciation for their contribution and loyalty because they form important pillars of our distribution system by helping us in reaching our customers. This occasion will help us to strengthen our relation with resellers and also will aid in reaching out to new ones," elaborated **Anil Gupta, Head (National Sales), MicroWorld**.

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### [Acer tops projector market in India, says PMA report](#)

According to Pacific Media Associates (PMA) Q1 report, Acer has dominated the multiple segments in the projector market in the Indian region. As per the report, Acer enjoys a 20.5 percent market share and stands No.2 in the overall SVGA ....

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### [A-Data join hands with Technocrat to distribute memory products](#)

Taiwan based A-Data Technology has signed a distribution agreement with Kolkata based Technocrat Infotech to promote its full range of products throughout India. Under this agreement, Technocrat Infotech will now sell all A-DATA memory products,

including NH92. Targeted toward mini-notebook ....

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### [BenQ partners with Redington India to push LCD Monitors](#)

With an aim to increase its marketshare in the LCD monitor category, BenQ has appointed Redington India as its national distributor to push its LCD range across the country. With the help of this partnership, BenQ aims at strengthening its ....

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### [Trend Micro discovers first mobile botnet threat](#)

Experts at Security major Trend Micro have discovered what they believe to be the first botnet for mobile devices, heralding a change in the nature of mobile threats. According to Trend Micro's Research Lab the Symbian-based malware, labelled