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## Monsoon bonanza from MicroWorld

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Monday, 20 July 2009

**MicroWorld has announced a special monsoon offer for resellers. Named as Monsoon Bonanza, it is a points-based rewards scheme.**

The resellers can redeem the accumulated points to earn several rewards including fully paid holiday trips to Thailand, Malaysia, Goa & Kerala for a couple for 2 nights and 3 days.

The other prizes are refrigerators, digital cameras, multimedia mobile phones, branded watches, 1 GB iPODs, DVD players, and branded shirts.

The scheme will run till September 2009. To participate in this scheme, resellers have to register online on or before July 30th, 2009.

URL: [http://msspl.co.in/events/monsoonbonanza09\\_register.asp](http://msspl.co.in/events/monsoonbonanza09_register.asp)

**Points Guide: Monsoon Bonanza:**

eScan AV	1 Yr. License	3 Yrs. License	eScan ISS	1 Yr. License	3 Yrs. License
AV 3 users	8	15	ISS 1 user	8	15
AV 5 users (SMB)	45	90	ISS 3 users	10	20
AV 10 users (SMB)	85	170	ISS 5 users (SMB)	70	140
AV 15 users (SMB)	120	240	ISS 10 users (SMB)	130	260
AV 20 users (SMB)	150	300	ISS 15 users (SMB)	185	370
AV 25 users (SMB)	180	360	ISS 20 users (SMB)	245	490
			ISS 25 users (SMB)	300	600

**Talk Back:**

How has your sales been during monsoon this year?

Is there a good demand for antivirus & other security products?

What's your experience with MicroWorld? Any success / grievance to share?

Post your opinions & experience by writing to [cb@expressindia.com](mailto:cb@expressindia.com)

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