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MicroWorld 'Monsoon Bonanza' for Partners

By [ChannelTimes Staff](#)

Mumbai, Jul 20, 2009 1651 hrs IST



MicroWorld, a provider of anti-virus and content security solutions, has designed a special programme to reach out to its resellers this monsoon. The 'Monsoon Bonanza', for the period July-September 2009, and offers prizes to be won by participating resellers.

Designed exclusively for eScan resellers, the scheme offers exiting prizes like fully paid holiday trips to Thailand, Malaysia, Goa & Kerala for a couple for 2 nights and 3 days. Additionally, partners can get opportunity to win mobile phones, refrigerators, digital cameras, 1GB iPods, DVD players, branded watches and shirts. To be eligible for the scheme, resellers have to collect certain number of points through their sales. To participate, resellers need to register online at http://msspl.co.in/events/monsoonbonanza09_register.asp, on or before July 30, 2009.

"We have devised this scheme for our resellers to show our appreciation for their contribution and loyalty because they form important pillars of our distribution system by helping us in reaching our customers. This occasion will help us to strengthen our relation with resellers and also will aid in reaching out to new ones," elaborated Anil Gupta, Head (National Sales), MicroWorld.

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What do you think of this scheme?

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