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## MicroWorld appoints Shani Peripherals in Gujarat

*Shani Peripherals will be responsible for distributing the entire range of products for MicroWorld in Gujarat*

[DQC NEWS BUREAU](#)

Wednesday, March 18, 2009

**Rajkot:** MicroWorld announced the appointment of Shani Peripherals as its distributor for Gujarat. With this strategic association MicroWorld aims at expanding its market reach for its anti-virus and content security solutions in this developing state.

Anil Gupta,  
Head-National Sales,

MicroWorld believes "With a decade long experience of handling premium networking and peripheral brands, Shani possesses the requisite credentials to help expand our reach and market share in this rapidly growing region."

"MicroWorld products perfectly complement our vision and goals and we are happy with our tie-up with MicroWorld for eScan Security Products. As security market is growing so fast, Shani thought to enter into the security product portfolio and we are happy to become a master distributor of eScan products in Gujarat region. We have a network of more than 100 system integrators, 200 value added resellers and around 400 channel



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partners across Gujarat and we will deliver eScan range of products through all these channels in the Gujarat region," said Kshitij Desai, Director, Shani Peripherals.

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