

EXL Public Relations

Publication: DQ Week	Date: February 8-14, 2010
Page Number: 05	Edition: India



Feb 8-14, 2010 The DQ Week, Mumbai

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NATION

eScan announces its roadmap for 2010

DQW NEWS BUREAU Mumbai, Feb 5

Scan has announced a series of targets and forecasts for the year 2010. The company wrapped up the year 2009 successfully with its penetration in the southern and eastern parts of India and into a large number of tier-2 and 3 cities across the country. In 2009, eScan roped in more than 5,000 channel partners across the country to its channel network through innovative schemes and support to the channel.

Speaking on the

upcoming technological enhancements in eScan in 2010, Sunil Kripalani, VP-Global Sales and Marketing, eScan said, "The number of malware has more than doubled, making the malware signature database huge. To offset this increase in database, the eScan cloud service that will be released next year will reduce the system footprint by hosting the malware database in the cloud thereby not affecting the system performance, eScan for Mac systems and eScan for iPhones will be the new solutions that we are

planning to launch in 2010 as there has been a significant increase in their user base. Shortly, we will also be launching the eScan Rescue Software that will help in cleaning computers that have highly advanced infections." malware Adding to this, Anil Gupta Head-National Sales, eScan said, "In 2010, eScan will continue to expand its presence in the tier-2 and 3 cities with aggressive marketing and promotional activities. We aim to make eScan as the preferred information security solution provider for all computer users in India."