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EFY News Network (140)

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Monday, August 17, 2009: MicroWorld's eScan has signed up with RS Computer Enterprises Pvt Ltd as its regional distributor for the states of Tamil Nadu, Kerala, Andhra Pradesh and Karnataka. With this latest partnership, eScan has now extended its reach in southern India.

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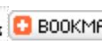


"We are very happy about our collaboration with RS Computer as this company which comes with immense credibility and loyalty to all the brands it handles, doing justice to all. Added to that is their strong network of resellers and VARs spread across south India. We are confident that RS will prove to be the perfect partner for eScan to increase its reach to every user across the SOHO and SMB segment, which is a strong focus area for us," said Sunil Kripalani, vice president, global sales and marketing, MicroWorld.

"In order to further increase the eScan footprint in the Southern market we have tied up with RS Computer. With their in-depth understanding of the market and strong network, we are confident that RS Computer will prove to be a valuable link in our chain of partners," added Anil Gupta, head, national sales, MicroWorld.

"eScan is already a popular brand in these markets and we are proud to represent the brand here. Through our network of 800+ resellers and five branches, we plan to take this popularity to more than double. With eScan, we have found perfect sync of vision and values and we look forward to a long and fruitful relationship," said Sandeep Bagri, chief executive officer, RS Computer Enterprises Pvt Ltd.

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