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## MicroWorld Unveils Monsoon Bonanza For Resellers



The scheme offers exciting prizes such as holiday trips to Thailand, Malaysia, Goa and Kerala; multimedia mobile phones, refrigerators, digital cameras etc.

EFY News Network (9)

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Monday, July 20, 2009: [MicroWorld](#), the developer of real-time antivirus and content security software eScan for desktops and servers, has designed a special programme to reach out to its resellers this monsoon. The scheme 'Monsoon Bonanza' is launched for the period July-September 2009 and offers prizes to be won by participating resellers.

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Designed exclusively for resellers selling MicroWorld's eScan in India, the scheme offers exciting prizes like fully paid holiday trips to Thailand, Malaysia, Goa and Kerala for a couple for two nights and three days; multimedia mobile phones, refrigerators, digital cameras, 1 GB iPods, DVD players, branded watches and branded shirts. To be eligible for the scheme, resellers have to collect certain number of points through their sales. To participate, resellers need to register [online](#), on or before 30 July 2009.

"We have devised this scheme for our resellers to show our appreciation for their contribution and loyalty because they form important pillars of our distribution system by helping us in reaching our customers. This occasion will help us to strengthen our relation with resellers and also will aid in reaching out to new ones," elaborated Anil Gupta, head, national sales, MicroWorld.

[Click](#) here to know more about the scheme.

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