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QUICK POLL

Will the boosters by govts of developed economies be of any use?

- ☐ Yes, we can see positive impact of government measures
- ☐ The return of IT spending is due to elections
- ☐ There is no change in IT spending
- ☐ The situation has worsened after the boosters

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Microworld appoints Shani as RD

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Microworld has tied up with Shani Peripherals as its regional distributor for Gujarat.

Shani will stock and distribute Microworld's entire product range and also take care of channel engagement activities in the Gujarat market. The distributor has a network of 100 plus system integrators, 200 VARs and close to 400 resellers in Gujarat.

Anil Gupta, Head of National Sales, Microworld commented, "With a decade long experience of handling premium networking and peripheral brands, Shani possesses the requisite credentials to help expand our reach and market share in this rapidly growing region."

"The security market in Gujarat is growing fast. Microworld products like eScan complement our vision for this market. we are happy to become a master distributor of the vendor," said Kshitij Desai, Director, Shani Peripherals.

Talk Back:

Will this move of Microworld prove successful? What do you see as top challenges in security market in India?

What is your experience of this Microworld?

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