



## 'Gain from rain' with eScan

Microworld has announced a monsoon bonanza scheme for resellers

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MUMBAI, INDIA: MicroWorld has designed a special program to reach out to its resellers this monsoon. Called 'Monsoon Bonanza' it is valid for the period July to September 2009 and offers prizes to be won by participating resellers.

Designed exclusively for resellers selling eScan in India, the scheme offers exciting prizes to be won like fully paid holiday trips to Thailand, Malaysia, Goa and Kerala for a couple for two nights/three days.

There are also goodies to be won like multimedia mobile phones, refrigerators, digital cameras, iPods, DVD players, watches and shirts. To be eligible for the scheme, resellers have to collect certain number of points through their sales. To participate, resellers need to register online before July 30.

Points Reference Guide:

eScan AV	1 License	Yr. 3 License	eScan ISS	1 License	Yr. 3 License
AV 3 users	8	15	ISS 1 user	8	15
AV 5 users (SMB)	45	90	ISS 3 users	10	20
AV 10 users (SMB)	85	170	ISS 5 users (SMB)	70	140
AV 15 users (SMB)	120	240	ISS 10 users (SMB)	130	260
AV 20 users (SMB)	150	300	ISS 15 users (SMB)	185	370
AV 25 users (SMB)	180	360	ISS 20 users (SMB)	245	490
			ISS 25 users (SMB)	300	600

"We have devised this scheme for our resellers to show our appreciation for their contribution and loyalty because they form important pillars of our distribution system by helping us in reaching our customers. This occasion will help us to strengthen our relation with resellers and also will aid in reaching out to new ones," elaborated Anil Gupta, Head, National Sales, MicroWorld.

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