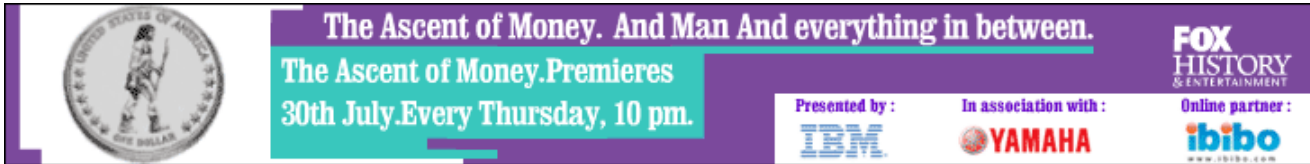| About Us | News & Views | Stocks | Commodities | Companies | Industry | Macro | Mutual Funds | Personal Finance | Careers | Etc. |

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Business

RS Computer is regional distributor for eScan

India Infoline News Service / Mumbai Aug 17, 2009 16:24

With this latest addition eScan has now extended its reach in southern India which is a major market for the company

eScan, the 1st global packaged brand in Information Security from India that provides proactive protection against virus, spam, Trojans, and many other information security threats has signed up with RS Computer Enterprises Pvt. Ltd. as its regional distributor for the states of Tamil Nadu, Kerala, Andhra Pradesh and Karnataka. With this latest addition eScan has now extended its reach in southern India which is a major market for the company.

"We are very happy about our collaboration with RS Computer as this company which comes with immense credibility and loyalty to all the brands it handles, doing justice to all. Added to that is their strong network of resellers & VARs spread across south India. We are confident that RS will prove to be the perfect partner for eScan to increase its reach to every user across the SOHO & SMB segment, which is a strong focus area for us," explained Sunil Kripalani, Vice President – Global Sales & Marketing, MicroWorld.

Anil Gupta, Head of National Sales, MicroWorld believes "eScan has extended its reach to all parts of India and is today one of the popular brands among security software. In order to further increase the eScan footprint in the Southern market we have tied up with RS Computer. With their in-depth understanding of the market and strong network, we are confident that RS Computer will prove to be a valuable link in our chain of partners".

eScan, the flagship product of MicroWorld, and has received several acclaims both in the domestic and international market like the AV Comparative, Virus Bulletin, Checkmark and PC Security Labs to name a few. With the introduction of ERS (eScan Remote Support), eScan is today one of the most popular brands even in the tier II and III cities as this feature allows eScan to provide fast and efficient solutions to customers. The solution is also sought after by consumers for its user friendly interfaces, robust technology and reliable solutions.

"The PC market in South India is very evolved and aware with a high rate of PC penetration and security consciousness among users. eScan is already a popular brand in these markets and we are proud to represent the brand here. Through our network of 800+ resellers and 5 branches, we plan to take this popularity to more than double. With eScan we have found perfect sync of vision and values and we look forward to a long and fruitful relationship," said Sandeep Bagri, CEO, RS Computer Enterprises Pvt. Ltd.

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