

InformationWeek

THE BUSINESS VALUE OF TECHNOLOGY

INTEROP Mumbai 2011 – A brief preview of Day One

INTEROP
28–30 SEPT. 2011
BOMBAY TO HERTON CENTER
MUMBAI, INDIA

Starting tomorrow, the three-day exhibition-cum-conference will feature several insightful and interesting conferences and live demonstrations that will update IT professionals with the upcoming trends of the IT landscape

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INTEROP, world's leading business technology event, promises to push the business of technology to new heights in the year 2011. Starting tomorrow, the three-day event will feature several insightful and interesting conferences and live demonstrations that will update IT professionals with the upcoming trends of the burgeoning IT market.

Here's what you can expect from the Day I of the leading IT event:

The event will start with an interesting keynote session by Mike McCarthy, Vice President - Cloud Computing, IBM. McCarthy's session on 'Re-thinking IT. Re-inventing Business,' from 09:30 am - 10:00 am, will provide insights into IBM's Smarter Computing and cloud services. Join McCarthy as he explains in detail how deep analytics, business agility and accelerated time to market can be greatly enhanced through this new computing model.

At 10:00 am - 10:30 am, you can catch another must-attend keynote session on the topic 'Change the Rules of Networking to Enable the Cloud,' by Mike Nielsen, Director of Vertical and Solution Marketing, HP Networking. Nielsen will reveal industry-first technologies designed for the data center of the future that will change the rules of networking and accelerate your path to the cloud.

To examine open interoperability for cloud and get in-depth details on parallels and differences of cloud adoption in India/Asia, Europe, US and other geographies, you can attend a session on 'The open cloud – integration patterns, interoperability in cloud, and reference architecture,' by Gurvinder Ahluwalia, Chief Technology Officer, Private Cloud – West US, IBM.

At 10:45 am, you can learn how to build a future ready IT plant from scratch. Join Venkata Krishnan, Head of IT, Mahindra Vehicle Manufacturing as he talks in detail about the project rollout of Mahindra Chakan plant, from the grassroots level to a full-fledged manufacturing facility.

The day I also includes some very insightful sessions that focus on security. To know how to protect your organization from Advanced Persistent Threats (APTs), attend a session by KK Mookhey, Founder, NII Consulting. In the session titled 'Lessons from the Sony security breach fiasco,' Sachin Raste, Security Research Analyst, MicroWorld Software Services, will explain about the attack vectors used, the vulnerabilities that were exploited and also how

organizations can prevent such attacks in the future.

INTEROP Mumbai 2011 has almost every possible topic covered with respect to the cloud. The session 'Managing a private cloud,' by Ramprasad Kan, Chief Technologist, Wipro, will include experiences of building and managing a private cloud, with detailed insights into the key issues and benefits realized. Another key speaker in the world of clouds, Janakiram MSV, Technology Evangelist, Amazon Web Services, shares his unique expertise and best practices in a session titled, 'Architecting for the cloud.' You must attend this session to understand the design patterns and guidelines for architecting scalable, reliable and available cloud applications.

Another session by Vijay Kumar, Principal Technology Architect, Infosys, will focus on 'Testing of the cloud.' This session will share details on the different testing methodologies, tools and approaches that can be carried out in the cloud environment and for cloud applications.

To see eight bright young leaders who have been recognized as the 'CIO in the making,' you can catch Future Strategist Awards from 18:30 onwards.

For more details on INTEROP 2011 Day I, visit:

http://interop.in/conference_agenda.asp

To view the live broadcast of the keynotes and award ceremony, visit:

<http://interop.in/livebroadcast.asp>