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## eScan, Acer sign exclusive partnership

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**e**Scan 11 has formed a strategic OEM alliance with Acer India, a leading PC vendor of computer/laptops, to provide eScan security solution along with their PC/laptops running on both Windows and Linux OS.

Keeping with the ever increasing security threats for the desktop and laptops used across segments from SOHO to enterprise, the alliance is going to provide all Acer users a proactive, protective environment not only from the internet based threats but also from the endpoints security threats, such as from USB based portable devices, applications, etc. eScan anti-virus being one of the leading players today with strong R&D to support its products and 24x7 technical support, provides best protection against raising cyber threats such as malware infections, objectionable content and

identity thefts.

Sharing his views on this exclusive partnership, Sunil Kripalani, senior VP, global sales and marketing, eScan said, "We are very excited about this OEM alliance with Acer, as we strongly believe this brings value for the users together with a world-class desktop/laptop vendor along with complete security protection for Acer users. Acer being one of the top desktop/laptop manufacturers, this strategic alliance brings an opportunity to address the growing Indian customer base and give them a worry free environment for their day-to-day computing requirements."

Talking about this partnership, S Rajendran, chief marketing officer, Acer, said, "Acer's motto has been to bring in the best technology first to market; thus making lives of all our customers easy. And our association with eScan anti-virus, cements this motto. We are pleased to partner with eScan."