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## Predict and Win from eScan

Offers Free Hit & Power Play to its customers during the Cricket World Cup 2011

Feb 22, 2011



eScan launches the eScan Power Play Contest starting from 19th Feb 2011 celebrating the 2011 ICC Cricket World Cup. eScan is also offering the "eScan Free Hit Scheme" to customers who purchase eScan during this cricket season.

The eScan Power Play Contest starting from 19th Feb, will be held on every match day till the finals of the World Cup. Participants will need to predict the winner of the match and the one lucky winner will get a free eScan license. The contest entries will open from 10 am to 2pm for day matches and from 2pm to 7pm for day/night matches.

eScan also announces the Free Hit Scheme for customers who purchase eScan during the 2011 Cricket World Cup period. According to the scheme on purchase of 1 User eScan Internet Security Suite for Home Users box, customers will get 1 User eScan Anti-Virus Edition for Home Users valid for 6 months free and on purchase of 3 Users eScan Internet Security Suite for Home Users box, customers will get 1 User eScan Anti-Virus Edition for Home Users valid for 1 year free. To avail the free products, customers have to activate the product and register online at <http://www.escanav.com/offers/worldcup2011/> before the finals of the Cricket World Cup 2011. More details of the scheme are available at the eScan website <http://www.escanav.com/offers/worldcup2011/>.

Mr. Sunil Kripalani, VP Global Sales & Marketing, eScan says, "Cricket has always been a passionate sport with a large following in India. Celebrating the spirit of the Cricket World Cup 2011, we have created an exciting package in the form of the FREE HIT scheme for our consumers. The POWERPLAY contest will add an excitement factor to our customers where we are giving out free eScan licenses every day."