Ravi Shankar Subramanyam rejoins eScan

Mumbai, June 16, 2012: eScan, one of the leading Anti-Virus & Content Security solution providers, announces the appointment of Mr. Ravi Shankar Subramanyam as Head Enterprise Business for the Education vertical all-India and corporate accounts in the Southern, Eastern and North Eastern states. He will be reporting to Mr. Sunil Kripalani, Senior Vice President – Global Sales and Marketing.

Ravi Shankar will be responsible for driving growth and profitability of the brand by identifying new strategic partnership and business growth opportunities, driving segment strategy development and business management.

On appointment of Ravi Shankar, Mr. Kripalani said, "We are delighted to have Mr. Ravi Shankar Subramanyam on board. Education vertical in the all-India scenario is a vast and vibrant landscape, with many government initiatives and private sector initiatives. Healthcare, IT and Manufacturing verticals in the Southern states are gaining momentum with new business strategies. Ravi Shankar holds an extensive experience in national and international sales of IT software solutions and has strong analytical, business development, marketing & merchandising, strategizing skills coupled with relationship building skills across horizontal & vertical layers. Hence, he will prove to be an asset to the organization in expanding reach of eScan, thus contributing towards further strengthening our leading position in the market across the region."

On his joining eScan, Ravi Shankar said, "It feels great to be with eScan. I look forward to actively contribute in driving high growth initiatives for the brand in the business segments pan India."

About eScan:

eScan, one of the leading Anti-Virus & Content Security solutions for Desktops & Servers is developed and marketed by MicroWorld. It is powered by innovative and futuristic technologies, such as MWL Technology, DIRC Technology, NILP Technology, and sophisticated Anti-Virus Heuristic Algorithms that not only provides protection from current threats, but also provides proactive protection against evolving threats. eScan provides 24x7 free remote support facility, integrated in the software to help customers to get their malware related issues resolved in the fastest possible time-frame. It has achieved several certifications and awards from some of the most prestigious testing bodies, notable among them being Virus Bulletin, AV-Comparatives, West Coast Labs (Checkmark), ICSA, and PCSL labs. Combining the power of various technologies, eScan provides Multi-level Real-time Protection to Computers and Networks. For more information, visit www.escanav.com.