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March 2009 Issue



MicroWorld appoints Shani Peripherals as Distributor for Gujarat

By VARIndia Correspondent



MicroWorld announced the appointment of Shani Peripherals as its distributor for Gujarat. With this strategic association MicroWorld aims at expanding its market reach for its popular anti-virus and content security solutions in this key developing, industrial and vibrant state of Gujarat.

Anil Gupta, Head of National Sales, MicroWorld believes "With a decade long experience of handling premium networking and peripheral brands, Shani possesses the requisite credentials to help expand our reach and market share in this rapidly growing region."

MicroWorld provides an extensive range of real time antivirus and content security software solutions, for desktops and servers, under the brand name eScan. Its flagship product, eScan 10, provides comprehensive protection against Viruses, Worms, Trojans, Spyware and other Security Threats and also protect from threats infecting via email, web downloads, chatting etc. by its faster and heuristic scanning ability. The company's portfolio of security solutions have won numerous awards and certifications from Virus Bulletin, Checkmark and TUCOWS to name a few, and are sought after by consumers for their user friendly interfaces, robust technology and reliable solutions.

"MicroWorld products perfectly complement our vision and goals and we are happy with our tie-up with MicroWorld for eScan Security Products. As security market is growing so fast, Shani thought to enter into the security product portfolio & we are happy to become a master distributor of eScan products in Gujarat region." We have a network of more than 100 SIs, 200 Value Added Resellers & around 400 Resellers across Gujarat and we will deliver eScan range products through all these channels in the Gujarat region." said Kshitij Desai, Director and Founder Member, Shani Peripherals.

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