

## Winners Of CRN Virtual Channel Show Announced

CRN Network

The winners of the CRN Virtual Channel Show have been announced. The winners were selected through a lucky draw from among the 603 partners that participated in the CRN Virtual Channel Show—India's first virtual exhibition and conference—held on May 17-18. 2011.

Participants of the virtual show became eligible for prizes based on their interactionlevels during the live show hours. For instance participants received 350 points for attending a live conference session; while they received 100 points for visiting a virtual exhibition booth; 100 points each for downloading every whitepaper or viewing every video at the exhibitor booth: and 50 points each for exchanging their contact information via VCF card with each of the exhibitor and also other participants



Based on the score slabs, a

Lucky draw was done by the CRN team to pick the winners. The first prize of LG Cinema 3D monitor (MRP Rs 16,500) was given to the lucky draw winner from among all the VCS participants who scored more than 15,000 points.

Following are the winners for the 26 different prizes sponsored by the participating IT vendors at the show:

LG Cinema 3D Monitor: Vipin Mittal, Kings International

LG LED E90 (World's Slimmest Monitor): Paresh Shah, PH Teknow

Tally ERP-9 silver license (2 units): Sajid Attar, Leon Computers; and Anil Mohan Semwal, Lakshya Computer Services

LG LED E60 Stylish Monitor: Aejaz Bhat, Cyber City

Kingston 30GB SSDNow (2 units): Prashant Rajurkar, Micropro Software Solutions; and Chetan Mandani, Aspen Infotech

Kingston 4GB Server RAM (2 units): Manish Mishra, Computime; and Deepak

Kumar, Bay Datacom Solutions

**D-Link 3G Pocket Router (2 units):** PN Prasad, Microplus Computers; and Prakash PC, Futurenet Technologies

eScan single-user Internet Security license (15 units): Murari Somani, Soft Creation; Sanjeev Kaushik, Computer Vision; Rajesh KK, Zodiant Technologies; Taslim Ahmed, Bits & Bytes Computers, Ajay Sawant, Orient Technologies; Mahesh K Agrawal, Mainframe Computers; Nilesh Buchade, InfoCom Systems; Inderpal Singh, Aman Technologies; Shital Nahar, Nahar Integrated System Services; Rahul Deshlahra, Deshlahra Infotech; Manoj Surana, Surana Computer Links; Vishal Bindra, ACPL Systems; Murtaza Sapatwala, Reliable Enterprises; Kazi Russell, Spectrum Engineering Consortium; and Sushil Trivedi, Embee Software.

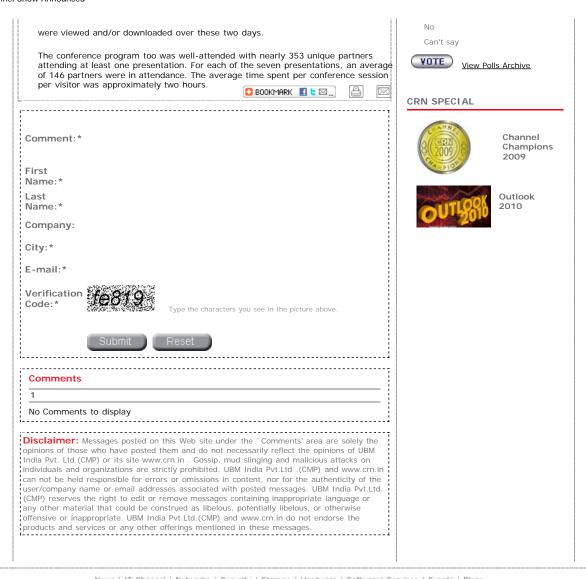
The CRN Virtual Channel Show received a superlative response from both vendors and channel partners. It witnessed participation from vendors such as EMC, HP Networking, Belkin, D-Link, LG, Eaton, See Beyond Technologies, Tally, Tata Communications, and eScan.

Leading channel associations—TAIT, COMPASS, ISODA, CONFED-ITA, GIBA, MITDA, CMDA (Pune), PCAIT and IAMCP—extended their support to the show because it allowed their members to learn from the conference program.

During the two days, 747 visitors (603 unique visitors plus repeat visitors), spent a total of 2,366 hours in all, which worked out to an average of 4.47 hours per unique visitor.

Over 2,300 assets (whitepapers, videos, PDFs, etc. put up at the exhibitors' booth) were viewed and/or downloaded over these two days.

The conference program too was well-attended with nearly 353 unique partners attending at least one presentation. For each of the seven presentations, an average of 146 partners were in attendance. The average time spent per conference session per visitor was approximately two hours.



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