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## Article Title: MicroWorld names Shani Peripherals as distributor

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MUMBAI, INDIA: MicroWorld, a provider content security solutions, today announced the appointment of Shani Peripherals as its distributor for Gujarat.

Through the strategic association MicroWorld aims at expanding its market reach for its popular anti-virus and content security solutions in this key developing, industrial and vibrant state of Gujarat, said a press release.

Anil Gupta, head of national sales, MicroWorld, said, "With a decade long experience of handling premium networking and peripheral brands, Shani possesses the requisite credentials to help expand our reach and market share in this rapidly growing region."

MicroWorld provides an extensive range of real time antivirus and content security software solutions, for desktops and servers, under the brand name eScan.

Its flagship product, eScan 10 would provides comprehensive protection against Viruses, <u>Worms</u>, Trojans, Spyware and other Security Threats and also protect from threats infecting via <u>email</u>, web downloads, chatting etc.by its faster and heuristic scanning ability.

The company's portfolio of security solutions have won numerous awards and certifications from Virus Bulletin, Checkmark and TUCOWS to name a few, and are sought after by consumers for their user friendly interfaces, robust technology and reliable solutions.

"MicroWorld products perfectly complement our vision and goals and we are happy with our tie-up with MicroWorld for eScan Security Products. As security market is growing so fast, Shani thought to enter into the security product portfolio and we are happy to become a master distributor of eScan products in Gujarat region," Kshitij Desai, director and founder Member, Shani Peripheral.

He added that they have a network of more than 100 Sis, 200 Value Added Resellers and around 400

Resellers across Gujarat and they would deliver eScan range products through all these channels in the Gujarat region.

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