



## MicroWorld Launches eScan Version 10

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MicroWorld Technologies has launched version 10 of their two flagship products - eScan AntiVirus and eScan Internet Security. Both the products are built with proactive technologies and advanced algorithms, offering better security than their predecessors.

Over the years, the Indian security solution company has made a large base of users worldwide. Of late, they have signed a 0.5 million Euro deal in Germany, with one of the largest state governments, who implemented MicroWorld's products in its network.

In Mexico, MicroWorld has signed a \$500,000 deal with Snap In Data, one of the top 3 consulting companies in Mexico for promoting and selling their range of product through their 200-plus strong reseller and channel network.

MicroWorld recently tied up with Large Format Retail in USA with MicroCentre, one of the leading retail outlets focusing on tech products, with more than 21 outlets, South Africa with C&A, one of the major retail chains across the country for eScan range of products and in Paraguay through its partner Computec SA.

According to eScan, 95% of its products are sold through partners. Apart from these, MicroWorld has also signed deals with Malaysia and Tunisia for various government and corporate projects.

However, in India, the company plans to target the SMB space, as most Indian SMBs rely on third-party vendors for IT support. According to Sunil Kripalani, VP, MicroWorld, what differentiates MicroWorld from the rest of the security solutions available in the market is its pre-sales and after-sales support for its customers.