

eScan Appoints Savex as National Distributor

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eScan has appointed Savex Computers Limited, Mumbai, as its National Distributor for SOHO products, exclusively for eScan Anti-Virus 4 - Single User and eScan Internet Security Suite 4 - SingleUser boxes.

eScan is already one of the most preferred Anti-Virus products amongst the IT users in India. Savex Computers Limited is the 3rd largest Information Technology distributor in India, delivering world-class Information Technology products supply chain services. The association with Savex will further enhance eScan's presence and market share in the Indian market.

Sharing his views on this exclusive alliance, Sunil Kripalani, Senior Vice President – Global Sales & Marketing, eScan, says, "It is a privilege to have Savex Computers Limited as our

National Distributor for India. Being a proficient distributor for more than two decades, exclusively of ITproducts, this strategic association will surely help us attain the next-level of business growth as well as increase our market share in the region. We look forward to a highest level of relationship with Savex, thus, together making eScan - the most preferred Information Security Solution in the region."

Talking about this exclusive partnership, Anil Gupta, AVP – India Sales, says, "We are honored to be working with Savex. Being in the market for more than two decades now, Savex has established its position as the dominant player in the IT market. Hence, I strongly believe that together with its extensive pan India sales team, eScan will attain maximum penetration in B & C class cities. We are confident that with this association, our partners in these cities too will enjoy better margins."

Anil Jagasia, Managing Director, Savex Computers Limited said, "We are pleased to add eScan to our esteemed vendor list. eScan range of products are not only efficient security solutions but also user friendly and cost-effective. We believe eScan range of products truly add confidence to computing and hence will help us to serve the IT users across the country more efficiently and effectively."