eScan Connect to reach more than 2000 channel partners across India

For Immediate Release

Mumbai, Thursday, February 3, 2011. eScan, one of the leading Security Solution providers and the World's first Real-time Anti-Virus and Content Security Solution developer announced eScan Connect starting from Feb 2011 to reach out to its channel partners and resellers all over India.

During the eScan Connect road show, the partners will be introduced to the latest innovations in the recently launched version 11 range of eScan solutions. eScan has also announced the "eScan Kharido Dhuniya Dekho" channel scheme for its partners for the last quarter of 2010-11. eScan also will be sharing its product and channel roadmap for the future with the channel community.

Through this program, eScan representatives will meet the channel community in Tier I, Tier II and Tier III towns to add new partners and also to understand and address their concerns. eScan Partners can also benefit from the special offers on spot purchase of eScan products.

Says, Anil Gupta, Head, National Sales, eScan, "The eScan Connect program will cover all the four zones of India touching 16 cities is a part of our ongoing channel engagement activity to add new partners to our network and also to strengthen our relationship with existing eScan partners. We will be introducing to them the latest in innovations in eScan. We are looking to educate and empower our channel partners on how to leverage our partnership to increase their bottom lines and enable them to get more customer loyalty. We are also looking to enroll more partners for the eScan Kharido Dhuniya Dekho scheme that is currently on."

About eScan

eScan, the world's first Real-time Anti-Virus and Content Security software for desktops and servers is developed and marketed by MicroWorld. It is powered by innovative and futuristic technologies, such as MWL Technology, DIRC Technology, NILP Technology, and sophisticated Anti-Virus Heuristic Algorithms that not only provide protection from current threats, but can also provide proactive protection against evolving threats. It has achieved several certifications and awards from some of the most prestigious testing bodies, notable

among them being Virus Bulletin, AV-Comparatives, West Coast Labs (Checkmark), ICSA, and PCSL labs. Combining the power of various technologies, eScan provides Multilevel Real-time Protection to Computers and Networks. Visit www.escanav.com for more information.