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eScan 'Dhinka Chika Offer' for its Channel Partners

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eScan 11 has launched 'eScan Dhinka Chika Offer 2011'- promotional offer for its channel partners, across India. This quarterly promotional activity is to end on September 30, 2011. The scheme is valid on purchase of eScan's products for SOHO & SMB. The partners in East region can qualify for SMB products. The scheme is towards rewarding our partners who have been patronizing and promoting eScan products. eScan partners can register online to qualify for this offer and will have to buy eScan products only from MicroWorld Authorized Dealers/ Distributors of their respective regions.

Anil Gupta, AVP, India Sales, eScan said, "Keeping in pace with our past channel promotional offers, this offer is strategically designed to create a feel good factor among the channel community and add more benefits as well as value propositions for our partners, wherein they can achieve more benefits, accruing higher number of points. Whether their contribution is big or small, every partner during the scheme period will take away an assured gift. We are glad to invite more existing and future partners to register for the scheme and make it successful. This scheme also helps us enabling our partners to become more informed of our company's offerings and the business benefits that are provided through our different channel initiatives."