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eScan Launches Customization Kit for Channel Community

Posted Monday, May 24, 2010 By ITVARNews Network

eScan has launched eScan Customization Kit for its channel community across the globe. Through this kit eScans channel partners can leverage customer protection by customizing eScan products with their email-ID, website and buy links.

We consider our channel community as an extension of our business and are continuously working to provide them with resources to enhance customer protection and increase their bottom-line. The release of the eScan Customization Kit is part of our ongoing channel empowerment program and the eScan Channel Community can expect many more such initiatives from us in the near future, Govind Rammurthy, CEO and Managing Director, eScan.

eScan products that are available for download from eScan have a trial period of 30 days but using the eScan Customization Kit, the channel community can offer their customers up to 90 days of trial.

eScan Affiliate program adds on to this customization facility. According to a press release, being a member of the eScan Affiliate program, the partner can get his own eScan buy links that can be easily integrated into the customized builds. This is believed to help channel partners who do not have their own website or payment gateway integration in their website, to safeguard and augment their business.

Sunil Kripalani, Vice President, Global Sales and Marketing of eScan said, This initiative will also help our customers in receiving local support for their purchases as well as for their queries, bringing our customers closer to their eScan Solution Providers.