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eScan Launches Roadshow In Gujarat

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eScan has launched a roadshow in four cities of Gujarat namely Ahmedabad, Baroda, Surat, and Rajkot. The three month promotional activity, started from July 22, 2011 in Gujarat, will continue for a month before spreading to other cities in India.

Customers can bring their computers and laptops to the eScan stalls located at various locations of the city and get a free virus check done. The customer will be rewarded with free eScan antivirus license for a year if there is no virus found during the scan. Besides surprise bonanza and a lucky draw, customers who buy eScan range of products from the stall will get a 20 percent discount for the next eScan product.

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