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## eScan announces Power Play Contest

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Posted on - Wednesday, February 23, 2011 *By VARIndia Correspondent*



eScan has announced the eScan Power Play Contest starting from 19th February, 2011, celebrating the 2011 ICC Cricket World Cup. eScan is also offering the "eScan Free Hit Scheme" to customers who purchase eScan during this cricket season.

The eScan Power Play Contest will be held on every match day till the finals of the World Cup. Participants will need to predict the winner of the match and the one lucky winner will get a free

eScan licence.

Sunil Kripalani, Vice-President - Global Sales & Marketing, eScan, said, "Cricket has always been a passionate sport with a large following in India. Celebrating the spirit of the Cricket World Cup 2011, we have created an exciting package in the form of the FREE HIT scheme for our consumers. The Power Play contest will add an excitement factor to our customers where we are giving out free eScan licences every day."

eScan has also announced the Free Hit Scheme for customers who purchase eScan during the 2011 Cricket World Cup period. According to the scheme, on the purchase of 1 User eScan Internet Security Suite for Home Users box, customers will get 1 User eScan Anti-Virus Edition for Home Users valid for 6 months free and on the purchase of 3 Users eScan Internet Security Suite for Home Users box, customers will get 1 User eScan Anti-Virus Edition for Home Users valid for one year free.