eScan offers Free Hit & Power Play to its customers during the Cricket World Cup 2011

Mumbai, Wednesday, February 19, 2011. eScan, one of the leading Security Solution providers and the World's first Real-time Anti-Virus and Content Security Solution developer announced the eScan Power Play Contest starting from 19th Feb 2011 celebrating the 2011 ICC Cricket World Cup. eScan is also offering the "**eScan Free Hit Scheme**" to customers who purchase eScan during this cricket season.

The eScan Power Play Contest starting from 19th Feb, will be held on every match day till the finals of the World Cup. Participants will need to predict the winner of the match and the one lucky winner will get a free eScan license. The contest entries will open from 10 am to 2pm for day matches and from 2pm to 7pm for day/night matches.

eScan also announces the Free Hit Scheme for customers who purchase eScan during the 2011 Cricket World Cup period. According to the scheme on purchase of 1 User eScan Internet Security Suite for Home Users box, customers will get 1 User eScan Anti-Virus Edition for Home Users valid for 6 months free and on purchase of 3 Users eScan Internet Security Suite for Home Users box, customers will get 1 User eScan Anti-Virus Edition for Home Users valid for 1 year free. To avail the free products, customers have to activate the product and register online at http://www.escanav.com/offers/worldcup2011/ before the finals of the Cricket World Cup 2011. More details of the scheme are available at the eScan website http://www.escanav.com/offers/worldcup2011/.

Mr. Sunil Kripalani, VP Global Sales & Marketing, eScan says, "Cricket has always been a passionate sport with a large following in India. Celebrating the spirit of the Cricket World Cup 2011, we have created an exciting package in the form of the FREE HIT scheme for our consumers. The POWERPLAY contest will add an excitement factor to our customers where we are giving out free eScan licenses every day."

About eScan:

eScan, the world's first Real-time Anti-Virus and Content Security software for desktops and servers is developed and marketed by MicroWorld. It is powered by innovative and futuristic technologies, such as MWL Technology, DIRC Technology, NILP Technology, and sophisticated Anti-Virus Heuristic Algorithms that not only provide protection from current threats, but can also provide proactive protection against evolving threats. It has achieved several certifications and awards from some of the most prestigious testing bodies, notable among them being Virus Bulletin, AV-Comparatives, West Coast Labs (Checkmark), ICSA, and PCSL labs. Combining the power of various technologies, eScan provides Multilevel Real-time Protection to Computers and Networks. Visit www.escanav.com for more information.