

ESCAN PUSHES SOHO & SMB PRODUCTS

eScan has launched an exciting offer for its channel partners - 'eScan Dhamaka 2011' across India. This aggressive quarterly promotional activity is valid from October 15, 2011 until December 31, 2011.

The scheme is available on purchase of eScan's products for SOHO & SMB. eScan values its relationship with its channel partners and with this scheme rewards their commitment for their contribution to make eScan the fastest growing Anti-Virus brand in India and making it reach the end users. eScan partners can register online to qualify for this offer and will have to buy eScan products only from MicroWorld Authorized Dealers/Distributors of their respective regions. The scheme is applicable only for eScan's T3 & T4 partners. To qualify for the participation in this offer, partners need to register online on or before November 30, 2011. Anil Gupta, AVP- India Sales, eScan says, "We've always kept our partner's interests at the forefront for all our channel initiatives. With this newly launched offer, esteemed partners and thank them for their support and hard work. Our motive is to reach more partners across T3/T4 levels, while facilitating them to earn more margins. In addition, this helps us to enable to inform our partners about eScan's offerings and business benefits that are offered through our various channel initiatives.

