

## eScan ties up with Acer

Offers protection to PC/Laptops running on both Windows & Linux OS

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eScan 11 has formed a strategic OEM alliance with Acer India to provide eScan security solution along with their PC/Laptops running on both Windows & Linux OS.

Keeping with the ever increasing security threats for the desktop and laptops used across segments from SOHO to enterprise, the alliance is going to provide all Acer users a proactive, protective environment not only from the internet based threats but also from the endpoints security threats, such as from USB based portable devices, Applications, etc. eScan Anti-Virus being one of the leading players today with the strong R&D to support its products and 24 x 7 technical support, provides best protection against raising cyber threats such as Malware infections, objectionable content and identity thefts.

Sharing his views on this exclusive Partnership, Sunil Kripalani, Senior Vice President – Global Sales & Marketing, eScan says, “We are very excited about this OEM alliance with Acer, as we strongly believe this brings value for the users together with a world-class desktop / laptop vendor along with complete security protection for the Acer users and a strong value proposition. Acer being one of the top desktop/ Laptop manufacturers, this strategic alliance brings us together an opportunity to reach address the growing Indian customer base and give them a worry free environment for their day-to-day computing requirements.”

Talking about this partnership, Acer Spokesperson, Mr. S Rajendran, Chief Marketing Officer, says, “Acer’s motto has been to bring in the best technology first to market; thus making lives of all our customers easy. And our association with eScan Anti-Virus, cements this motto. We are pleased to partner with eScan.”



Anoop Nambiar,  
Country Manager,  
Business Partner  
Organization IBM  
India/SA

