

eScan to promote channel partners

eScan Dhinka Chika Offer 2011' ends on September 30, 2011

Aug 29, 2011



eScan 11 has launched an exciting promotional offer for its channel partners, 'eScan Dhinka Chika Offer 2011' across India. This aggressive quarterly promotional activity ends on September 30, 2011. The specially designed scheme is valid on purchase of eScan's products for SOHO & SMB. The partners in East region can qualify for SMB products. eScan values its relationship with its partners and with this scheme rewards their commitment for their contribution to make eScan reach the end users, the last mile. The scheme is towards

rewarding our partners who've been patronizing and promoting eScan products. eScan partners can register online to qualify for this offer and will have to buy eScan products only from MicroWorld Authorized Dealers/Distributors of their respective regions.

As per the scheme, depending on the number of SMB boxes and/or DVDs an eScan Partner buys; he's credited with the pack points for SMB & SOHO products separately. According to the numbers of points earned with this scheme, eScan esteemed partners can redeem their accumulated points for gifts such as Volkswagen Vento, Maruti Swift, Hyundai i10, Tata Nano, Bajaj Pulsar, Apple Laptop, Apple iPad, Sony LCD Television, Blackberry Mobile, Sony Cyber shot Camera, iPod Shuffle, Branded watches, and much more.

"Keeping in pace with our past channel promotional offers, this offer is strategically designed to create a feel good factor among the channel community and add more benefits as well as value propositions for our partners, wherein they can achieve more benefits, accruing higher number of points. Whether their contribution is big or small, every partner during the scheme period will take away an assured gift. We're glad to invite more existing and future partners to register for the scheme and make it successful. This scheme also helps us enabling our partners to become more informed of our company's offerings and the business benefits that are provided through our different channel initiatives," says, Anil Gupta, AVP-India Sales, eScan.