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 **Microworld eScan 10 Launch Event (Mumbai)**

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Page 1 of 2 1 2 >

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### Microworld eScan 10 Launch Event (Mumbai)

Microworld's eScan 10 Antivirus launched in Style @ Mumbai's Hyatt Regency.

**Date:** 01-23-2009

**Topic:** [Everything Else](#)

**Author:** [Aditya Shah](#)

#### About Author:

Aditya "Ad1" Shah is a 19 year old student, game developer and the lead administrator of Erodiv. His fiery to the point attitude makes his reviews a enjoyable read.

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Index

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## The Microworld eScan Launch

Erodiv was invited to the launch of Microworld's new version of the Anti-Virus and Internet Security Suite called "eScan". Version 10 to be precise.

The launch event took place at the Hyatt Regency, Mumbai. It consisted of a presentation, a Q&A session, and some meet and greet with the people behind eScan 10, followed by Lunch.

The CEO of Microworld, Mr. Rammurthy, gave us a presentation about the features and the advantages of using eScan 10 over any other antivirus and PC Protection suite. Mainly focusing on ease of use and low use of system resources.

So essentially, 2 versions were launched for Home users, one the Antivirus Version which will retail for around Rs.1000 and the Internet Security Suite which will retail for around Rs.2000.



**The eScan AntiVirus Edition, features the following -**

- **New User Friendly GUI:**

Novice or expert users! Both can navigate the New Graphical-User-Interface with ease. A Single-screen-access to both, the Virus-Monitor & On Demand Scanner.

- **Pro-Active Protection:**

eScan-10 Scans, detects, Monitors & warns about changes in registry. It also warns about the applications suspicious in nature.

- **Inbuilt Firewall:**

Advanced Firewall saves system from all network-based attacks.

Monitors & logs incoming/outgoing network activities in the system.

- **Faster on demand scanning:**

Faster scans & lighter on system resources: New "On Demand Scanner" with Cache Technology. Also scans USB drives, Spyware & Adware.

- **Real-Time AntiVirus, Email, Web/ FTP/ CHAT Scanning:**

Scans files, applications, e-mails, attachments and websites including SMTP,POP3, HTTP and FTP traffic in Real-Time for Viruses, Worms, Trojans, Spyware, Adware, Keyloggers, Rootkits & all other kinds of security threats using inventive MWL Technology and AntiVirus Heuristic Algorithms.

- **Updates:**

Automatic hourly Program as well as Definitions Updates protect against any latest threats.

- **FREE 24x 7 online technical support:**

Free telephonic and online technical support (via email, chat and forums) is provided round the clock.

- Now eScan is available in English, German, Spanish & Italian languages.



**The eScan Internet Security Suite, features the following -**

- **New User Friendly GUI:**

Novice or expert users! Both can navigate the New Graphical-User-Interface with ease. A Single-screen-access to both, the Virus-Monitor & On Demand Scanner.

- **Pro-Active Protection:**

eScan-10 Scans, detects, Monitors & warns about changes in registry. It also warns about the applications suspicious in nature.

- **Privacy Protection:**

All incoming /outgoing emails, attachments & websites are scanned for confidential data. Prohibited content, offensive and obscene language using specific keywords and phrases are also well scanned, using NILP, RBL and SURBL technologies.

- **Endpoint Security:**

No data-thefts, virus infections through USB/Fire-wire based portable devices (Flash drives, Pen drives, Portable Hard Disks etc.)

- **Application Control:**

Block/Permit applications on networks/PCs.

- **Inbuilt Firewall:**

Advanced Firewall saves system from all network-based attacks.

Monitors & logs incoming/outgoing network activities in the system.

- **Faster on demand scanning:**

Faster scans & lighter on system resources: New "On Demand Scanner" with Cache Technology. Also scans USB drives, Spyware & Adware.

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There was a lot of stress laid on the "**End-point**" security, essentially, on pen drives and other data storage devices, which usually are suspect to getting infected because of the amount of computers they are used on.

According to Microworld, eScan 10, is mainly targetted towards the SMB's, and they have a [eScan Workstation Server Suite](#) as well.

But they have various versions, and one for Corporate users as well, called the, you guessed it, [eScan Corporate Edition](#).



After the event and a delicious lunch, we caught up with Mr. Rammurthy and asked him a few questions about eScan 10.

**In a few words, why should somebody buy eScan 10 and not the alternatives, eg. ESET's NOD32 or Kaspersky?**  
Performance, Simplicity of Usage, Reliability and Dependability & Support.

**How much is it?**

The AntiVirus solution is for Rs.1000 & the Security Suite is Rs.1999/-, both 1 year Licenses.

**Why the stress on performance & low resource usage?**

Well, India is a country where people try to get the best of hardware for the least price possible, and there are customers with barely 128mb of RAM with XP running on it and expect the Security product to do its best, so we know what Indian customers want, and so when we made the product we considered the customers with 128mb RAM and wanting feature packed Security solutions for the least price possible, and would want great support from the company.

**What memory usage are we looking at with the Internet Security Suite?**

Maybe, 80-90MB, though the AntiVirus version would use roughly the same.

**Does it work on Windows 7?**

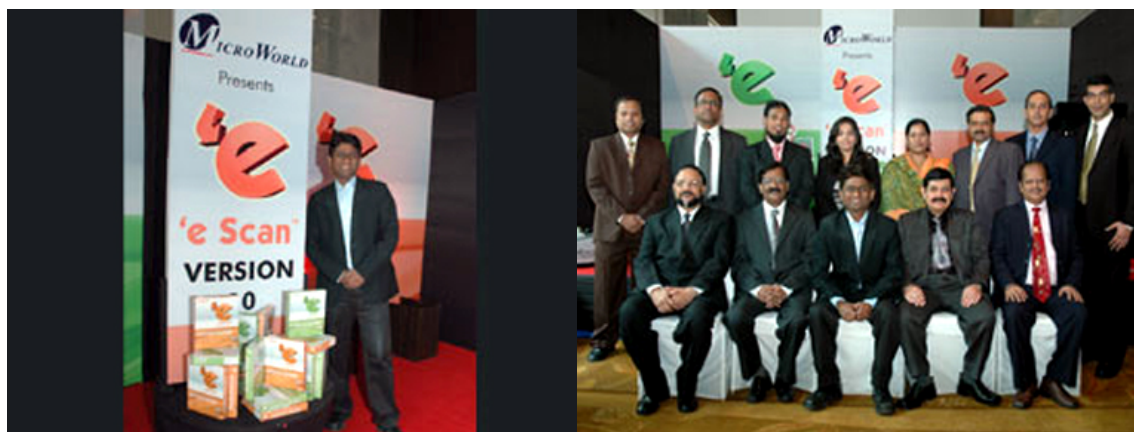
Yes, we have run and tested eScan 10 on Windows 7, in its current beta, it works flawlessly, as it does on XP or Vista.

**How frequently does the Virus signature database update?**

The Virus signature database updates itself hourly.

**Thanks a lot for your time.**

My pleasure.



So there you have it, a decent little preview on eScan 10 and some coverage on its launch.

More word on it when we review the product to see if it holds up against NOD32, Kaspersky, etc. 😊

Hope you enjoyed reading about the event as much as I enjoyed being there.

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[Index](#)

[Home](#) 

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#[1](#)

By [vijayninel](#) on 01-23-2009, 04:20 PM

**Re: Microworld eScan 10 Launch Event (Mumbai)**

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Nice one Ad1. 😊 What was for lunch..? 🍷



#2









By [sohail99](#) on 01-23-2009, 04:29 PM

Re: Microworld eScan 10 Launch Event (Mumbai)

Quote:

Originally Posted by [vijayninel](#)   
What was for lunch..? 

omg lolz!  


btw nice coverage Adl1tya!! nice to see [E]rodiv being invited to product launches and stuff!       





#3

By [hawk](#) on 01-23-2009, 04:49 PM

Re: Microworld eScan 10 Launch Event (Mumbai)

WTH AD1, weren't there any booth babes 

Nice coverage, BTW .. n be ready for lot more to come 




Sohail, we just missed Belkin's Launch Event in B'lore but we'll definitely be covering a lot more, now on 



#4

By [sohail99](#) on 01-23-2009, 05:51 PM

Re: Microworld eScan 10 Launch Event (Mumbai)

Awesome man!! extremely glad to see [E] getting such recognition!!  

Hopefully in the near future, u guys would get to go for international events as well!!



#5

By [stonedsurd](#) on 01-23-2009, 06:56 PM