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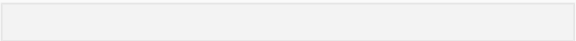# "Build your own eScan", Says MicroWorld to its Channel Community

Sameer Kumar   On May - 21 - 2010

Mumbai, May 21, 2010: Information Security solutions providers eScan that offer proactive protection against Viruses, Spam, Trojan and many other information security threats announces the launch of eScan Customization Kit for its Channel Community across the globe.

With the eScan Customization Kit, eScan Channel Community can get customer protection by customizing eScan products with their email-ID, website and buy links. Standard builds of eScan products that are available for download from www.escanav.com have a trial period of 30 days. Using the eScan Customization Kit, the Channel Community can offer their customers up to 90 days of trial. This customization option is well complimented by the eScan Affiliate program. Being a member of the eScan Affiliate program, the Partner can get his own eScan buy links that can be easily integrated into the customized builds. This will help eScan Channel Community, who do not have their own website or payment gateway integration in their website, to safeguard and augment their business.

"We consider our Channel Community as an extension of our business and are continuously working to provide them with resources to enhance customer protection and increase their bottom-line. The release of the eScan Customization Kit is part of our ongoing channel empowerment program and the eScan Channel Community can expect many more such initiatives from us in the near future." said Mr.Govind Rammurthy, CEO and Managing Director, eScan.

Mr. Sunil Kripalani, Vice President, Global Sales and Marketing of eScan added, "This initiative will also help our customers in receiving local support for their purchases as well as for their queries, bringing our customers closer to their eScan Solution Providers."

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For additional information about eScan Customization Kit, please visit the eScan website at: http://www. escanav.com/english/content/Community/business_Community/escan_customization_kit.asp

About eScan:

eScan, the world's first Real-Time Antivirus and Content Security software for desktops and servers is developed and marketed by MicroWorld. MicroWorld Winsock Layer (MWL) is the revolutionary technology underlying the eScan product range, and bringing it several certifications and awards by some of the most prestigious testing bodies, notable among them being Virus Bulletin, AV Comparatives, ICSA Labs, Checkmark and PC Security Labs. Combining the power of various technologies, eScan provides Multilevel Real-Time Protection to Computers and Networks. Visit www.escanav.com for more information.

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