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Press Release

TVR Computers is exclusive retail distributor of eScan for SA

Issued by: eScan

[Johannesburg, 18 November 2009] -

eScan, the advanced anti-virus and content security solution that provides proactive protection against viruses, spam, Trojans, and many other information security threats, has signed a deal with TVR Computers for offering the eScan range of solutions in South Africa.

eScan, the flagship product of MicroWorld, has received several acclaims, both in the domestic and international markets, like the AV Comparative, Virus Bulletin, Checkmark, PC Security Labs to name a few.

With the introduction of ERS (eScan Remote Support) and eScan Auto Backup/Restore, eScan has become one of the most popular brands today, with these features allowing eScan to provide fast and efficient solutions to customers. The solution is also sought after by consumers for its user-friendly interfaces, robust technology and reliable protection.

Speaking on this, Mr Sunil Kripalani, Vice-President, Global Sales & Marketing of eScan, said: "We want eScan to be one of the top three preferred information security brands in South Africa by 2011. This partnership with TVR will help us accelerate our plans by tapping into TVR's network of more than 3 500 active channel partners. The channel partners from South Africa can avail the benefits of the eScan partner programme, which will supplement their existing sales and support model and help them to increase their bottom lines."

Mr Nazir Kazi, Head of International Sales, eScan, added: "eScan version 10 is equipped with unique technologies to provide comprehensive protection against the fast evolving information security threats. With the rise in information security threats, a product such as eScan will best suit the requirements of the end-users in South Africa."

Speaking on this deal, Mr Norman Baartman, CEO of TVR Computers, said: "The fast-growing anti-virus and content security software market within the SADC region is undoubtedly ready for such a dynamic product range as eScan, and TVR looks forward to the challenge to propel eScan to the same levels as they presently enjoy internationally."

eScan

eScan is the world's first real-time e-mail and Web scanner for desktops and servers, developed and marketed by MicroWorld. MicroWorld Winsock Layer (MWL) is the revolutionary technology underlying the eScan product range, and bringing it several certifications and awards by some of the most prestigious testing bodies, notable among them being Virus Bulletin, Checkmark and PC Security Labs. Combining MWL technology with Multilevel Protection, eScan provides a real-time proactive security to the computer systems. MailScan and X-SPAM are comprehensive e-mail scanners for SMTP and POP3 Mail Servers.

To know more, kindly visit http://www.escan.co.za

TVR Computers

TVR Computers is a closed corporation established in 1987 that has, over the years, established a business culture based on mission and vision and developed distribution skills as its core competence within the IT industry. Their ultimate aim is to give customers what they really need; a complete range of products, excellent services and after-sales support at reasonable pricing. They have six branch offices in all major cities throughout SA and also have a network of appointed SOHO, SME and corporate sub-distributors in outlying areas, as well as neighbouring countries.

Editorial contacts