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eScan Enters the New Year with Vigor

eScan,has recently achieved yet another milestone by acquiring the ICSA Labs certification. In addition to this, eScan also received the much coveted Gold award in Malware Removal and Bronze award in AV Comparative's On-Demand PUA detection.

FOR IMMEDIATE RELEASE

PR Log (Press Release) - Jan 28, 2010 - Mumbai, January28, 2010: eScan, a leading Information Security solution that provides proactive protection against virus, spam, trojan, and many other information security threats, has recently achieved yet another milestone by acquiring the ICSA Labs certification. In addition to this, eScan also received the much coveted Gold award in Malware Removal and Bronze award in AV Comparative's On-Demand PUA detection.

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The ICSA Labs' Anti-Virus Certification Program provides the user community with the assurance that all ICSA Labs Certified anti-virus products comply with industry-accepted criteria. To achieve the ICSA Labs Anti-Virus Certification, products must meet critical criteria for detection of malware in desktops. Products are required to detect 100 percent of the viruses in several test sets, including current "In The Wild List". eScan passed the test by showing an excellent performance on testing done on Windows 7 platform.

Apart from this, eScan has proven its robustness as an anti-virus yet again by winning awards for displaying excellent detection and removal rates in the annual report released by AV Comparatives. These reports choose the annual winner from amongst the top scorers in various tests conducted during the year 2009. In case of Malware removal, eScan not only detected malware but also removed it completely and was awarded the Gold award. eScan has also received a Bronze award in On Demand PUA Detection. The amount of adware, spyware and other fraudulent software circulating on the Internet which are not typical malware are called "Potentially Unwanted Applications" (PUA). eScan has proved to have a good coverage (over 98%) of potentially unwanted applications.

Speaking on this, Mr. Govind Rammurthy, Managing Director and CEO of eScan said, "Certifications like ICSA reiterates that eScan provides the highest level of Information Security to its customers. Such awards motivate us to continuously innovate and provide breakthrough technology solutions to our customers that will secure them from all Information security threats. In order to keep pace with changing threat scenarios, an anti-virus solution has to be consistently upgrading itself. The Gold and Bronze awards from AV-Comparatives highlight the consistent performance of eScan in successfully thwarting the Information Security threats posed by the modern high tech cyber criminals to both home users and businesses."

Congratulating eScan on the awards, Andreas Clementi, Chairman, CEO and Senior Tester at AV-Comparatives.org, AV Comparatives, said, "eScan has won a Gold and a Bronze for its very good malware removal capabilities and high spyware detection rates. Winning these awards makes eScan the only Indian internet security software product this year to achieve this honor. Many programs that are not listed on AV-Comparatives would not reach the minimum requirements to participate; therefore the ones that are included in our tests can be considered to be a selection of very good and high quality Anti-Virus products."

Since its launch eScan 10 has been proven to be a technologically advanced solution providing a simplified GUI, which makes it easy to operate for a novice user too. For more tech savvy users, eScan 10 offers multi-level protection with advanced configuration controls providing enterprise-grade configurability to those who want it. eScan 10 also features real time network activity monitor making use of a TCP viewer utility, solidly implemented high quality main anti-malware and anti-hacking components and many additional tools.

About ICSA

ICSA Labs, an independent division of Verizon Business, has been providing credible, independent, 3rd party product assurance for end users and enterprises for the last 20 years. ICSA Labs has provided vendor-neutral testing and certification for hundreds of security products and solutions for many of the world's top security product developers and service providers. Enterprises worldwide rely on ICSA Labs to set and apply objective testing and certification criteria for measuring product compliance and performance.

About AV Comparatives

Headquartered in Austria, AV-Comparatives is an internationally recognized organization in anti-virus software testing with very high reputation in the industry. To ensure the independence and the impartiality of test results, the organization does not accept any sponsorship. It only accepts the world's top 16-20 products to enter its tests every year, access to which must undergo a rigorous assessment process. AV-Comparatives provides a 4-level ranking system: Tested, STANDARD, ADVANCED and ADVANCED+. The Performance test is to test the running speed of anti-virus software and its impact on computer system.

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January 2010

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About eScan

eScan is the world's first Real-Time Email and Webscanner for desktops and servers, developed and marketed by MicroWorld. MicroWorld Winsock Layer (MWL) is the revolutionary technology underlying the eScan product range, and bringing it several certifications and awards by some of the most prestigious testing bodies, notable among them being Virus Bulletin, Checkmark and PC Security Labs. Combining MWL technology with Multilevel Protection, eScan provides a Real-Time Proactive security to the computer systems.

To know more, kindly visit <http://www.escanav.com/>

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