



## eScan announces GS2i as Master Distributor for France

France, March 30, 2011 - MicroWorld, the highly acclaimed AntiVirus and Information Security solution provider and developers of eScan, announced GS2i as their new partner for France. All MicroWorld products including the award winning eScan range of the Information Security solutions will now be available through its newly appointed Master Distributor " GS2i " in France.

This announcement comes close on the success of eScan at CeBIT 2011, where the deal was finalized. GS2i, a leading AntiVirus Software Distributor in France was chosen to be the eScan Master Distributor of France as its large network of resellers and its vast experience and expertise in providing Information security solutions will provide a good platform for eScan to reach to the end customers in France.

Speaking on this latest partnership with GS2i, **Mr. Sunil Kripalani, Vice President – Global Sales & Marketing** at eScan, said " According to a recent report, France has one of the highest Internet user base, accounting for over 68% of the population and growing at 9% every year, with growth rate in PC Market estimated at 5% every year. With such great market opportunities in the French market, a multi-layered security solution such as eScan will best suit the requirements of the French computer users to keep them & their family safe online. We choose GS2i as our Master Distributor for France by taking into account their strong technical support, logistics and geographical network. Besides, they already had demonstrated their experience in successfully introducing new products to the French market."



Adding to this **Mrs. Shweta Thakare, AVP - Europe Sales** at eScan said "This partnership with GS2i will help us in leveraging its vast experience and expertise in distributing and supporting Information Security solutions to reach a wider audience in France. Most computer users in France are not comfortable with English and they prefer solutions available in French language. eScan is available in French and is power packed with advanced technologies that can provide proactive protection against even the next generation Malware too. eScan's SMB and Corporate Editions also have a Web based Management Console and an in-built remote support software (ERS) which enables eScan Support technicians to remotely access computers with problems and troubleshoot them directly, providing the French Computer users faster and comprehensive support."

**Mr. Thierry GOIGOUX, CEO of GS2i**, expressing his views on the partnership said "Today the French and global markets of Antivirus software are growing and there is a lot of competition. However, we believe that eScan as a product is really good with a number of advanced technologies and unique features, and together with Good Marketing and a Competitive Pricing from our part; we will be able to really Rock the market and penetrate in France in a dramatic way. At GS2i we are considering that we must offer the best for our resellers the best products with the best support and the best prices"





### About eScan:

eScan, the world's first Real-time Anti-Virus and Content Security software for desktops and servers is developed and marketed by Microworld. It is powered by innovative and futuristic technologies, such as MWL Technology, DIRC Technology, NILP Technology, and sophisticated Anti-Virus Heuristic Algorithms that not only provide protection from current threats, but can also provide proactive protection against evolving threats. It has achieved several certifications and awards from some of the most prestigious testing bodies, notable among them being Virus Bulletin, AV-Comparatives, West Coast Labs (Checkmark), ICSA, and PCSL labs. Combining the power of various technologies, eScan provides Multilevel Real-time Protection to Computers and Networks.

Visit [www.escanav.com](http://www.escanav.com) for more information.

### About GS2i:

GS2i is a French importer and distributor. Having successfully imported in France a large range of softwares, GS2i considers its resellers as real partners and believe in developing long term business relationships. Currently, "GS2i " is one of the major software distributors of France and enjoys a strong market share with over 600 resellers in the network, catering to the entire French territory.