Ms. Shweta Thakare to lead eScan in APAC & SAARC to drive its next level of growth in the regions

Mumbai, May 02, 2012: eScan, one of the leading Anti-Virus & Content Security solution providers, announces that Ms. Shweta Thakare will be handling additional responsibilities as AVP for APAC & SAARC, in addition to Europe. She will continue to report to Mr. Sunil Kripalani, Senior Vice President – Global Sales and Marketing.

Shweta, with a rich experience of 16 years in the IT Industry with specialization in Security Products, has been the part of eScan from the past 13 years. She has been playing a central role in helping eScan expand its market in Europe, and now will be focusing on the range of market expansion responsibilities under her purview for APAC & SAARC as well. She will lead the development of new business strategies in order to identify and capture new markets in the regions and will continue to ensure eScan's position as a leader in the IT security market.

"With her previous vast experience while heading Europe and strong understanding about IT market and products, I have great confidence in Shweta's ability to guide eScan through the challenges ahead in these regions and accelerate the growth of eScan as a brand", said Mr. Kripalani.

On this new development, Shweta, said, "I would like to thank the board for trusting my capabilities and assigning me with the new responsibilities. I am honored with this opportunity, and look forward to bringing eScan at the forefront of the IT Security market in APAC & SAARC."

About eScan:

eScan, one of the leading Anti-Virus & Content Security solutions for Desktops & Servers is developed and marketed by MicroWorld. It is powered by innovative and futuristic technologies, such as MWL Technology, DIRC Technology, NILP Technology, and sophisticated Anti-Virus Heuristic Algorithms that not only provides protection from current threats, but also provides proactive protection against evolving threats. eScan provides 24x7 free remote support facility, integrated in the software to help customers to get their malware related issues resolved in the fastest possible time-frame. It has achieved several certifications and awards from some of the most prestigious testing bodies, notable among them being Virus Bulletin, AV-Comparatives, West Coast Labs (Checkmark), ICSA, and PCSL labs. Combining the power of various technologies, eScan provides Multi-level Real-time Protection to Computers and Networks. For more information, visit www.escanav.com.