MicroWorld's Ms. Shweta Thakare Elevated to Vice President Global – Sales & Marketing

Cybersecurity leaders and home to the brands eScan, MailScan and Nemasis, MicroWorld Group of Companies have announced the promotion of Ms. Shweta Thakare to the position of Vice President – Global Sales & Marketing. Effective immediately, she will be responsible for handling the marketing strategies and promotions of all of MicroWorld's cybersecurity brands, propagating the brand message and strengthening their presence across the globe with compelling sales. She will continue to be intimately involved in day-to-day operations, but with a concentrated focus on overall business strategy and sales opportunities that will drive the company's long-term success.

> "Ms. Thakare has been a pivotal figure in shaping MicroWorld's global footprint. She is an extremely well-known figure in the field of cybersecurity & her promotion to such an important position recognizes the vital role that she has played and will continue to play in strengthening our leading position as industry leaders both domestically and internationally." Said Mr. Govind Rammurthy, Managing Director and CEO of MicroWorld Group of Companies.

With a bachelor's degree in Electronics and Masters in International Business, Ms. Thakare has been instrumental in the propagation and success of MicroWorld's flagship brand eScan across global markets.

> Ms. Shweta Thakare, Vice President – Global Sales & Marketing quoted "My association with MicroWorld started a couple of decades ago and it has been an exciting journey. I would like to thank the management at MicroWorld for investing their faith in me. I would also like to thank my entire team who, over the years, have supported me and the brand in many ways and have aided our simultaneous growth. In my current role, I look forward to taking our brands eScan & MailScan to greater heights while establishing Nemasis as a major brand in the international markets as well."

'Nemasis' is a Vulnerability Management Suite that assists in implementing a comprehensive GRC (Governance, Risk Management, and Compliance) strategy for managing an organization's overall governance, risk, and compliance with regulations.

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